



## Sponsorship Options

Benefits to Sponsors		Lead Rs. 7 lacs	Platinum Sponsors Rs. 5 lacs	Gold Sponsors Rs. 3 lacs	Silver Sponsors Rs. 2 lacs
1.	Corporate Movie Clip (not ads) of max 1.5 mins during breaks, in loop with other clips	✓			
2.	Corporate Movie Clip (not ads) of max 1.5 mins in Dining Area, in loop with other clips	✓			
3.	Information Desk at Venue	✓			
4.	Brand logo in event publicity material	✓			
5.	Sponsor Logo on Delegate Badges as sponsor	✓			
6.	Display Space	✓			
7.	One Page Ad in Post Event Proceedings/ Report	✓	✓		
8.	Short Write-up about company in sponsors page in event website	✓	✓		
9.	Logo on Registration Backdrop	✓	✓		
10.	Space to put up company standee at venue	(3)	(2)		
11.	Logo on advertisement released (if any)*	✓	✓		
12.	Logo on event signage's & Bill boards as sponsor*	✓	✓	✓	
13.	Distribution of company flier / CD (to be provided by sponsor)	✓	✓	✓	
14.	Logo on conference Literature as sponsor*	✓	✓	✓	
15.	Logo on E invite of the Summit as sponsor*	✓	✓	✓	
16.	Brand Logo in Event Website as Sponsor*	✓	✓	✓	✓
17.	Placement of Logo in sponsor panel of Backdrop*	✓	✓	✓	✓
18.	Option of distributing corporate gifts	✓	✓	✓	✓
19.	Brand Logo on Thank you panel at venue*	✓	✓	✓	✓
20.	Reserved seating	(8)	(5)	(3)	(1)
21.	Special Announcement thanking Sponsors	✓	✓	✓	✓

## Other Sponsorship Options

Special Sponsorship Categories	Benefits
<b>Session Sponsor</b> Rs. 3 Lacs	<ul style="list-style-type: none"> <li>Special Branding Signage as Session Sponsor in the Session Hall</li> <li>Includes all Benefits of Silver Sponsorship</li> </ul>

\* Placement as per sponsorship level .To enable us provide the above benefits, timely inputs are requested from sponsors, well before these activities are initiated.



For Sponsorship Opportunities & Participation  
Visit: [www.northeastconnectivity.in](http://www.northeastconnectivity.in)

Contact | Kaustav Bhagawati | Assistant Director  
FICCI North East  
7th Floor, "Amrit Enclave", M. R. Dewan Road, Opp. East  
Point Tower, Bamunimaidam, Guwahati – 781021, Assam

Mob : +91 90857 71230 | T/F: +91-361-2653011  
Email : [kaustav.bhagawati@ficci.com](mailto:kaustav.bhagawati@ficci.com); [northeast@ficci.com](mailto:northeast@ficci.com)